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July 6, 2011

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-ADMITTED STATE OF WISCONSIN
**ADMITTED STATE OF CALIFORNIA

Mr. Tim Burden
CooLED, INC
311 East 8th Street
Traverse City, MI 49684

RE: New LED Lighting

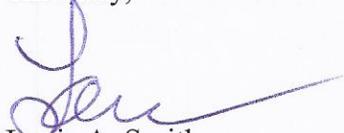
Dear Tim:

We are very pleased with the new high efficiency LED lighting that was installed on our exterior for accent lighting. The light output is excellent and the savings we are realizing will pay for the lights very quickly. We reduced our wattage output from 525 watts to 150 watts and have better lighting on the building.

Your firm was very easy to work with, took care of all of the details and your electrician did an excellent job on the install. We would highly recommend your firm for other lighting applications.

We wish you the best in building your business.

Sincerely,



Louis A. Smith
President

LAS/jms